

Member Survey Result

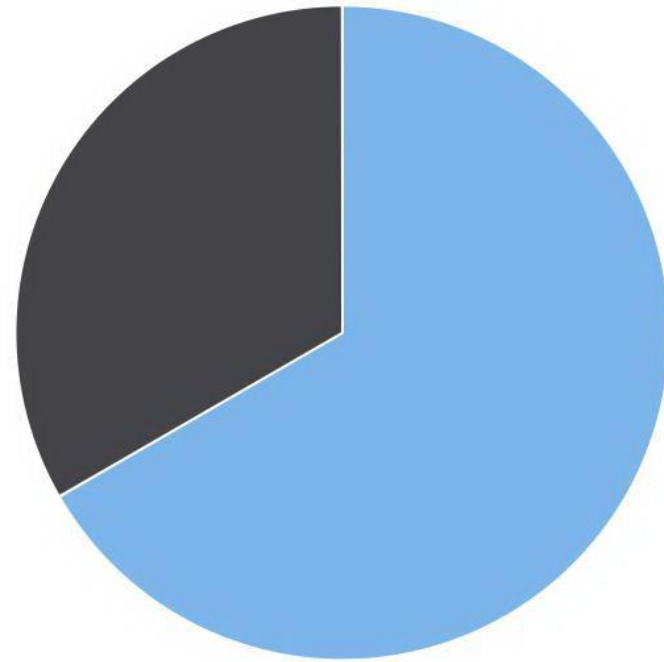
January 2015

Statistics- Per Month

- ▶ Average Member age 64.14
- ▶ Average length of membership 15.31
- ▶ Average visit 8.5
- ▶ Average guests 2.2
- ▶ Average times attended Wednesday night dinner 1.7

We are primarily boaters

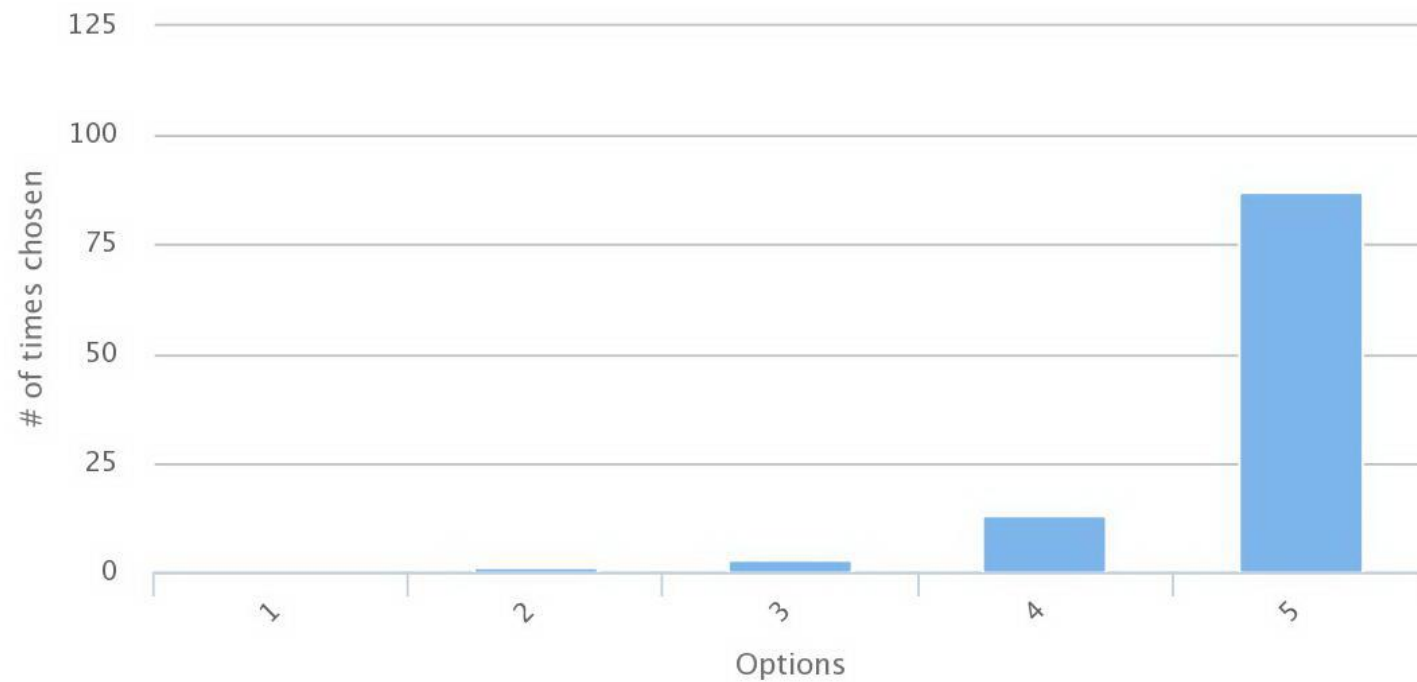
Do You own a boat



■ Yes (66.67%) ■ No (33.33%)

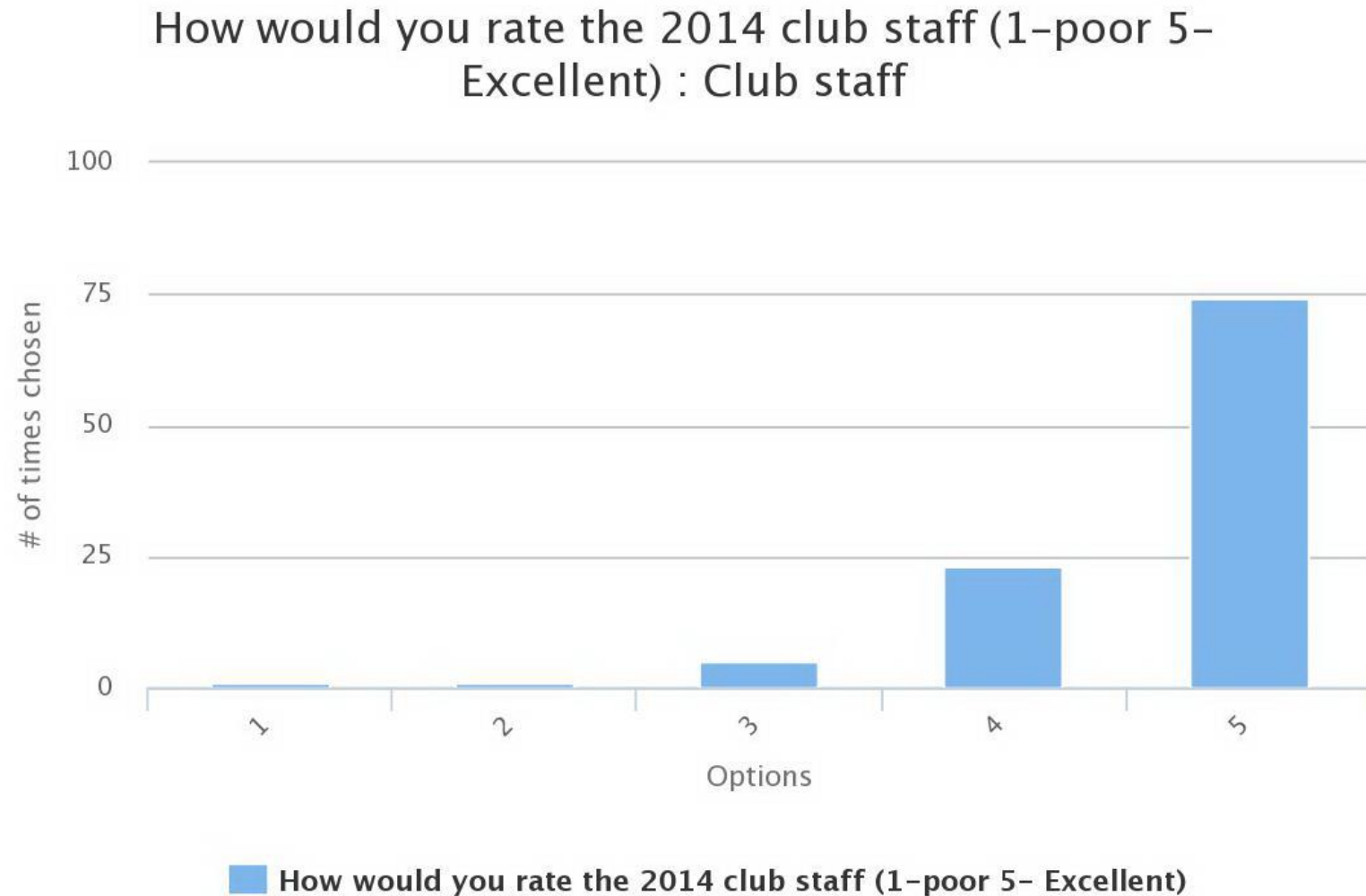
They love Jerry

How would you rate the 2014 club staff (1-poor 5-Excellent) : Steward



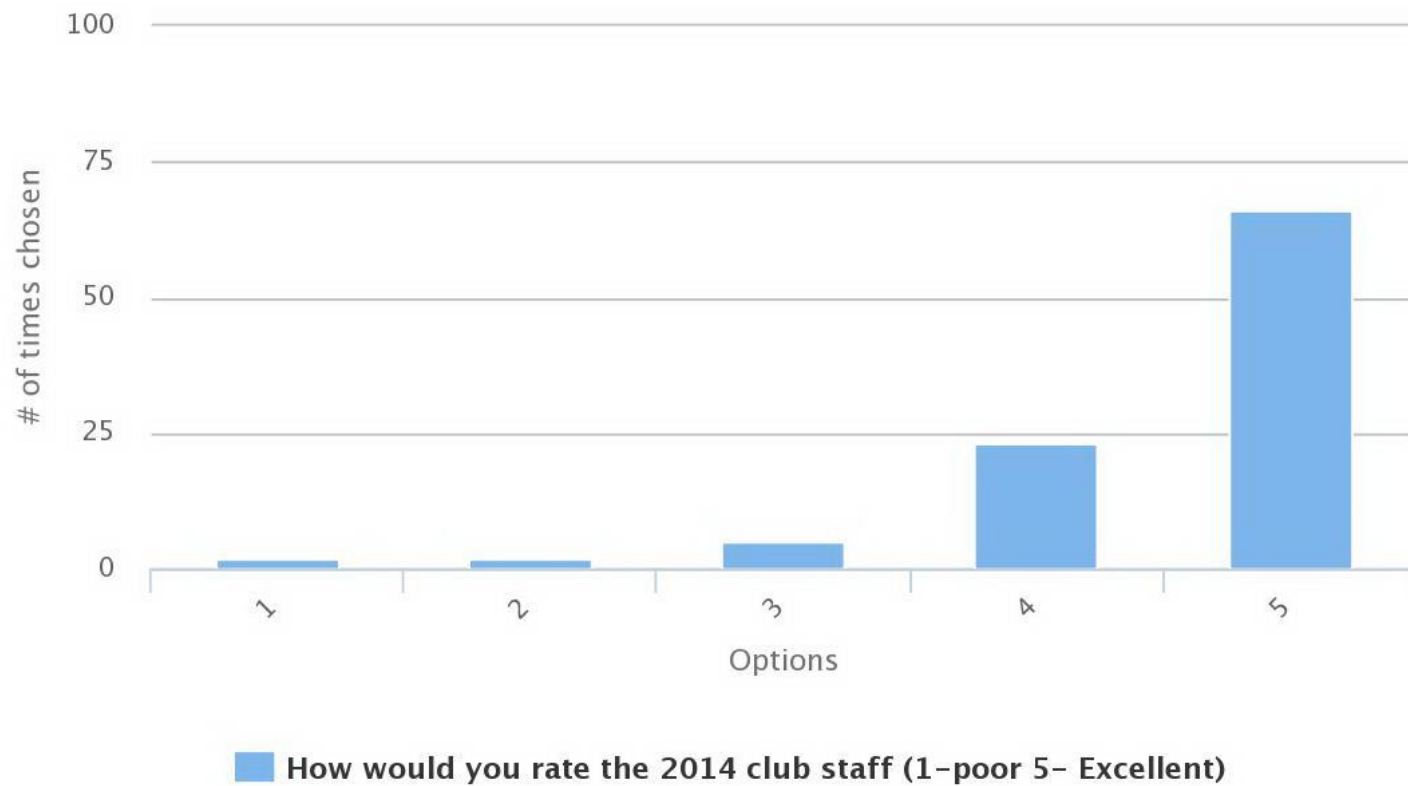
■ How would you rate the 2014 club staff (1-poor 5- Excellent)

They love the staff too, but a little less



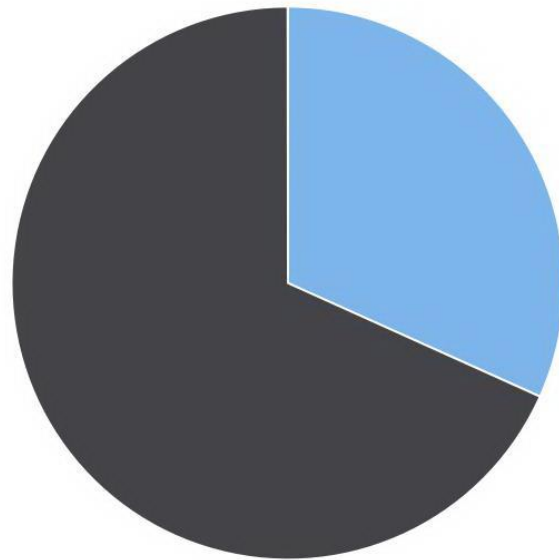
The dock staff a bit less

How would you rate the 2014 club staff (1-poor 5-Excellent) : Dock staff



Not much support for year round

Would you like to see the club open year round



■ Yes (31.73%) ■ No (68.27%)

A couple of things stand out...

